

Curriculum Vitae / *Martin Price*

I am a dedicated and enthusiast product designer with a passion for design. I am organized, hard working and a good problem solver. I am also ambitious, eager to learn and highly motivated. I enjoy working in teams and have a proven record of delivering projects on time to a high standard. My technical understanding, modeling and presentation skills have been gained through my degree and working in a commercial environment.

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Experience:

- November, 09 - Present **Roger Arquer Industrial Design / Assistant designer** - I develop ideas with sketch modeling and Solidworks, using different mediums to refine the design. I produce general arrangement drawings and other technical packages either as final presentations to clients or for production. I have worked on and been responsible for various projects including a series of injection moulded kitchen funnels for Royal VKB, where I refined the shape and designed how they would fit together. I had to take into consideration materials and form with regard to mass production manufacturing techniques. I also developed a range of lighting concepts for Zero, these were developed and modeled using Solidworks. I then produced a series of renderings in Hypershot which were put into a final presentation using Indesign. Working with Roger we recently designed and built three presentation prototype bar stools that were exhibited at 'The Visitor' exhibition during London Design Week 2010. These stools further developed my technical skills and I learnt to weld and laminate plywood.
- July, 10 **Hendzel + Hunt Design Studio** - Freelance job working on a luxury stiletto shoe cabinet. This project required me to develop initial hand drawn concept sketches which lead to some initial 3D modeling.
- September, 09 **Little, Brown Book Group** - Graphic design work, responsible for developing an instruction manual on how to use the OSON CE office chair for Little Brown employees. I used InDesign and Illustrator for this project.
- Feb - June, 09 **Central Saint Martin's Degree Show** - Responsible for helping design and organise the BA Product Design degree show 2009. This project allowed me to develop good organizational skills and meet tight deadlines. Working as a team we designed, organized and built an exhibition space to display students final year work.
- April, 09 **Louis Vuitton Moet Hennessey** - Worked on a anti-aging skin cream concept for Christian Dior. Created a new brand around a concept ingredient, developed a marketing plan, product name and packaging. Presented to client using hand sketches and Photoshop renderings.

Education + Qualifications:

- 2006 - 2009 First Class Honors in BA Product Design at Central Saint Martins School of Art and Design
Final Project - Babies rocking cradle which can be sawn in half to create a pair of rocking chairs.
- 2004 - 2006 Woodhouse College, London
A levels in Product design, Business Studies and Maths with mechanics.
As levels in Philosophy and Critical Thinking

Exhibitions + Publications:

- Article about my Anti-Theft packaging design published in Halo magazine, 2010
Homebase Packaging design exhibited at D&AD New Blood, 2009
Exhibited two projects at 'Creative Super Mammals' Central Saint Martins Degree show, 2009
Featured in and helped design the 'Creative Super Mammals' newspaper, 2009
Exhibited at 100% Design London Earls Court in September 2007 under the 100% materials stand.
Published in Design Week magazine on 13 September 2007 for the 'good life stool' project.
1st place overall Regional Winner 2006 Jaguar F1 in schools competition and national competitor.

Skills:

Proficient in the following computer programs: Adobe Photoshop, Illustrator, InDesign, Graphite, Hypershot Render SolidWorks and PhotoWorks.

Excellent at sketch modeling, developing models and building prototypes, using workshops and problem solving. I recently designed and built my website using CSS.

References on request.